

CONNECTICUT STATE EMPLOYEES CAMPAIGN
Committee Meeting Minutes – Tuesday, March 10, 2020
1:38pm – 2:45pm

Members Present

Betsy McDermott (Office of the State Comptroller)
Charles Kistler (State Retiree)
Cindy Cannata (Freedom of Information Commission)
Ina Wilson (Department of Education)
Julie Bernoksy (Department of Administrative Services)
Kathleen Gensheimer (Judicial Branch)
Tim Newton (Department of Correction) - CHAIR

Members Absent

Peggy Gray (State Retiree) – VICE CHAIR
Valerie Clark (Department of Mental Health)

PCFO – United Way of Central and Northeastern Connecticut (UWCNCT)

Kelli Byrd (CSEC Partnership Manager)
Angela Paydos (Controller, UWCNCT)
Jesse Mejia (Corporate Workplace Giving Director, UWCNCT)
Stefanie Boles (Chief Financial Officer, UWCNCT)

Federations *Joined by Phone*

Sandy Wilder (Global Impact)
Sophia Clark (Earthshare)
Jesse Beisler (America's Best Charities)
Candice Dixon (Community Health Charities)

Meeting Agenda & Minutes

Review of Previous Minutes (Tim Newton)

Committee reviewed and approved the minutes.

Campaign Update (Kelli Byrd)

The campaign is currently at \$540K. The final report will be sent out once completed.

Nominations for 2020 Statewide Chair (Committee)

Kelli informed the committee the Lt. Governor expressed an interest of being chair again. Tim suggested there be a chair and co-chair. The following names were presented LT. Governor and Attorney General. Kelli and Tim will work to connect with the names suggested.

Random Federation Selection (Kathleen Gensheimer)

Kathleen suggested the committee make the selection once we confirm who was audited in 2019 and 2018. Kelli will update committee with this information then the committee will take a vote on the 2020 federation audit.

Annual Budget Presentation (United Way Central and Northeastern Connecticut - UWCNCT)

The following representatives from the PCFO attended the meeting to discuss the 2020 CSEC proposed budget: Stefanie Boles (Chief Financial Officer, UWCNCT), Angela Paydos (Controller, UWCNCT), and Jesse Mejia (Corporate Workplace Giving Director, UWCNCT).

Each committee member was provided with a copy of the projected 2020 CSEC budget. Angela Paydos (Controller, UWCNCT) went over each line item, answering questions as they arose. She emphasized that the biggest factor that drives the percentage ratio is the income derived from the campaign. She explained that the higher the contributions the lower the overall percentage for expenses, and vice versa. She mentioned after conversation with Jesse and Kelli the realistic goal for the 2020 campaign is \$800K. The budget was adjusted based on intel from previous years and conversations with Kelli. Angela mentioned Kelli continues to watch the budget and has done things to reduce expenses, such as printed campaign booklets and getting more people and businesses to sponsor events.

Kathleen asked for the salaries of those working on the campaign and the reason why there is a \$10K line item for an audit. There was discussion that there should be a \$10K roll over not an expense. Angela and Stefanie mentioned they will look into this and get this information back to Kelli to send to the committee.

Adjourn at 2:45pm

NEXT MEETING: TUESDAY, APRIL 14, 2020

These minutes were respectively submitted by Kelli Byrd (CSEC Partnership Manager).