

CONNECTICUT STATE EMPLOYEES CAMPAIGN
Committee Meeting Minutes – Tuesday, April 14, 2020
1:36pm – 2:04pm

Members Present

Betsy McDermott (Office of the State Comptroller)
Charles Kistler (State Retiree)
Cindy Cannata (Freedom of Information Commission)
Julie Bernoksy (Department of Administrative Services)
Peggy Gray (State Retiree) – VICE CHAIR
Valerie Clark (Department of Mental Health)

Members Absent

Ina Wilson (Department of Education)
Kathleen Gensheimer (Judicial Branch)
Tim Newton (Department of Correction) – CHAIR

PCFO – United Way of Central and Northeastern Connecticut (UWCNCT)

Kelli Byrd (CSEC Partnership Manager)
Jesse Mejia (Corporate Workplace Giving Director, UWCNCT)

Federations *Joined by Phone*

Sandy Wilder (Global Impact)
Beth Gunter (Earthshare)
Jesse Beisler (America's Best Charities)
Candice Dixon (Community Health Charities)

Meeting Minuets

Review of Previous Minutes (Peggy Gray)

Peggy motioned to approve the minuets. Julie seconded. All committee members were in favor.

Campaign Update and CSEC COVID19 Response (Kelli Byrd)

The 2019 campaign raised nearly \$550K. The final report will be sent out in the coming weeks.

- **Campaign Update**

- **Thank You** – Kelli explained there was a cancellation email sent to all those that RSVP'd to the event and all coordinators. Kelli mentioned awards there will still be awards given out and are thinking through a plan to make sure winners received their award.
- **Application** – Kelli mentioned all applications are in house (majority sent in electronically). The question was asked if the PCFO have a backup plan if we

can't gather due to COVID-19? The PCFO is working to set up a plan for the committee to review all applications. She hopes to have this plan to everyone by the next meeting.

- **Leadership Calls** – Kelli mentioned she is continuing with leadership calls
- **Website** – We are working on creating a new website for the launch of 2020 campaign.
- **Virtual Events** – We are looking to host virtual events and trainings.
- **Statewide Chair** – Peggy will reach out to Tim regarding William Tong and Lt. Governor acting as co-chairs.

- **COVID19 Response**

- To date, state employees have raised \$8,501.78 (135 donors)
- The following communication has gone out regarding the CSEC Covid19 Response: Kevin Lembo emailed all employees on 3/26; PCFO emailed all those who gave last year but not this year, coordinators, loaned employees, and 2019 donors; there have been several social media postings; Lt. Governor posted on her social media platform.
- Committee did not have any questions. Jesse mentioned the United Ways COVID19 Response Fund is different from CT4 created by the Governor. He mentioned the Fund has been well received from employees. Betsy mentioned governors CT4, she is under the impression there is more of a philanthropic approach to higher end donors.

Roundtable (Committee)

- Charlie – Asked about the status of the CSEC events. Kelli mentioned this is a new norm and we are working on having virtual events and trainings.
- Peggy – Suggested we have 45 mins Zoom Meeting until we can meet in person again.
- Betsy – Informed everyone the next audit regarding the 2018 and 2019 campaign will be very soon. Betsy asked Kelli to check to make sure agenda and minutes are all posted to the site and to send her a list of the 2020-2021 meetings.

Roundtable (Federations)

- Sandy asked if we are reaching out to retirees regarding COVID19 Response Fund and how we reach out to them. Kelli mentioned we are not reaching out to them as we do not have their emails (unless given to the campaign).

Adjourned at 2:04pm

NEXT MEETING: TUESDAY, MAY 12, 2020

These minutes were respectively submitted by Kelli Byrd (CSEC Partnership Manager).