



CONNECTICUT STATE EMPLOYEES CAMPAIGN
Committee Meeting Minutes – Tuesday, September 9, 2020

Members Present

Betsy McDermott (Office of the State Comptroller) – Committee Chair
Charles Kistler (State Retiree)
Cindy Cannata (Freedom of Information Commission)
Julie Bernosky (Department of Administrative Services)
Kathleen Gensheimer (Judicial)
Ina Wilson (Department of Education)

Members Absent

None

PCFO – United Way of Central and Northeastern Connecticut (UWCNCT)

Kelli Byrd (CSEC Partnership Manager)
Jesse Mejia (Corporate Workplace Giving Director, UWCNCT)
Robert Williamson (Partnership Manager, UWCNCT)

Federations

Brittney Claridades (America's Charities)
Candice Dixon (Community Health Charities)
Gary Johnson (United Way of Milford)
Faith Douglas (United Way of Coastal & Fairfield County)
Sandy Wilder (Global Impact)
Tony Davis (Earthshare)
William Broughan (America's Best Charities)

Minutes

Betsy called the meeting to order at 1:30pm.

Committee Chair Update: Betsy McDermott (CSEC Committee Chair)

Review and Approve Previous Minutes

- Concerns were raised that the minutes were not made available 24-hour prior to the meeting. The PCFO agreed that the availability of the minutes were not made available as expected and will address the concern going forward.

CSEC Partnership Manager Update: Kelli Byrd (CSEC Partnership Manager)

- Kelli recapped the Statewide virtual kick-off. Discussed the appreciation of effort put forth by the Federations, Campaign Coordinators and Committee members to support a successful launch
- Reviewed the Leadership Event held on October 13th, provided overview of Comptroller Kevin Lembo's speaking points, and the overall message to continue to contribute to the CSEC campaign



- Discussed the new WordPress website: <https://ctstateemployeescare.com/>
- Jesse Mejia discussed ideas on how to host virtual special events to increase employee engagement, energize employee morale, and make the giving less transactional but more relationship driven

Roundtable: Committee

- Charlie Kistler – Nothing to report.
- Julie Bernosky – Reiterated the importance to submit the agenda and minutes on a timely manner.
- Cindy Cannata – Mentioned this was a great meeting and excited for this virtual campaign.

Roundtable: Federations

- Tony Davis (EarthShare) – Thanked Kelli and Betsy for a very informative meeting, this was his first one. Mentioned EarthShare is launching a virtual outreach and if there is anything he can do to help or information he can share with us to let him know.
- Sandy Wilder (Global Impact) – Mentioned Americares and Save the Children are in Connecticut will work with them to get them more involved and create an engagement presentation for the statewide kickoff. Thanked the committee for being creative and looking forward to a fun year.
- Gary Johnson (United Way of Milford) – Noting to report and mentioned it was a very informative meeting.
- Candice Dixon (Community Health Charities) – Mentioned this was a great meeting. She is deep on the thrones and supporting CHC partners. She is interested in virtual ideas and open to connecting more.
- Brittney Claridades (America's Charities) – Mentioned this was her first time on the call and thought there were great ideas and very informative.
- William Broughan (America's Best Charities) – Mentioned this was his first time on the call filling in for Jesse B. He is collecting virtual data and will share. Mentioned this was a terrific call.

Cindy Cantata motioned to adjourn the meeting. Julie Bernosky seconded. Meeting adjourned at 2:5pm.

These minutes were respectively submitted by Jesse Mejia, Director. jmejia@unitedwayinc.org