



Connecticut State Employee Campaign Committee Meeting Minutes

Date: 10/20/2020 **Time:** 1:30pm-2:30pm

Attendees

Connecticut State Employee Campaign Committee

- ☒ Betsy Mc Dermott -Office of the State Comptroller – Committee Chair
- ☒ Charles Kistler- State Retiree
- ☒ Cindy Cannata (Freedom of Information Commission)
- ☒ Julie Bernosky (Department of Administrative Services)
- ☒ Kathleen Gensheimer (Judicial)
- ☒ Ina Wilson (Department of Education)

PCFO – United Way of Central and Northeastern Connecticut (UWCNCT)

- ☒ Kelli Byrd (CSEC Partnership Manager)
- ☒ Jesse Mejia (Corporate Workplace Giving Director, UWCNCT)
- ☒ Robert Williamson (Partnership Manager, UWCNCT)

Federations

- ☒ Brittney Claridades (America's Charities)
- ☒ Karen Torges (Community Health Charities)
- ☒ Gary Johnson (United Way of Milford)
- ☒ Faith Douglas (United Way of Coastal & Fairfield County)
- ☒ Sandy Wilder (Global Impact)
- ☒ Tony Davis (EarthShare)- Absent
- ☒ William Broughan (America's Best Charities)

Agenda:

Meeting Minutes:

Betsy called the meeting to order at 1:30pm.

Committee Chair Update: Betsy McDermott (CSEC Committee Chair)

Review and Approve Previous Minutes

- Concerns were raised that the minutes were not made available 24-hour prior to the meeting. The PCFO agreed that the availability of the minutes was not made available as expected and will address the concern going forward.

CSEC Partnership Manager Update: Kelli Byrd (CSEC Partnership Manager)

- Kelli recapped the Statewide virtual kick-off. Discussed the appreciation of effort put forth by the Federations, Campaign Coordinators and Committee members to support a successful launch
- Reviewed the Leadership Event held on October 13th, provided overview of Comptroller Kevin Lembo's speaking points, and the overall message to continue to contribute to the CSEC campaign
- Discussed the new WordPress website: <https://ctstateemployeescare.com/>
- Jesse Mejia discussed ideas on how to host virtual special events to increase employee engagement, energize employee morale, and make the giving less transactional but more relationship driven

Roundtable: Committee

- Charlie Kistler – Nothing to report.
- Julie Bernosky – Reiterated the importance to submit the agenda and minutes on a timely manner.
- Cindy Cannata – Mentioned this was a great meeting and excited for this virtual campaign.

